

Common myths about remanufactured IT

MYTH: Being more sustainable surely means it will cost me more.

MYTH BUSTER: No, in fact it's quite the opposite - authorised remanufactured network technology costs up to 20% less than new. Long term commercial and sustainability gains are made by extending the life of IT and reducing the need for new equipment. Most IT platforms can be safely extended, and capacity increased using trusted technology at a fraction of the replacement cost.

MYTH: I need the latest technology to answer the needs of my customers and keep up with my competitors.

MYTH BUSTER: Remanufactured technology offers both the current generation of technology AND previous generations for the broadest implementation options. With new products, there is always a time lag between launch and mass adoption. By the point of mass adoption, the same remanufactured product will be available so you can still get the latest energy-efficient equipment but at a far lower environmental and financial cost.

MYTH: I can't trust remanufactured equipment in the critical parts of my network.

MYTH BUSTER: Remanufactured equipment is used by the manufacturers in their support contracts. The chances are you already use it in your network infrastructure. They trust it. IT equipment of all types is often all considered the same, judged through a negative lens and fuelled by misconceptions. It is mistakenly considered unreliable and too great a risk due to its perceived inferior second-hand condition.

The irony is that the manufacturers use remanufactured equipment in their critical infrastructure support contracts. If equipment fails, the replacement provided (as part of the service contract) has to be fully relied upon and for this, the manufacturers use remanufactured equipment.

MYTH: All used equipment is unreliable. It won't save me money if I can't rely it not to break.

MYTH BUSTER: Used equipment is not all the same. Remanufactured equipment is identical in performance to new hardware with the same mean time between failures as new. All backed with Original Equipment Manufacturer (OEM) as-new warranties.

MYTH: Legacy systems consume power on a vast scale so installing new state-of-the-art IT is the sustainable solution.

MYTH BUSTER: Replacing a legacy system with remanufactured technology removes up to 80% of emissions from IT's carbon footprint by cutting out the manufacturing process and supply chain journey. Or you could extend the life of the existing technology and switch to a renewable energy supply to better manage power usage.

MYTH: Remanufactured technology adds complexity from sourcing through to integration. It is easier and cheaper just to replace our IT equipment with new.

MYTH BUSTER: Remanufactured technology is bought as if it is new, it comes with the same accessories and seamlessly integrates into your network. That means no downtime, no expensive installation and no wasted resources on training for new equipment. Manufacturer (OEM) as-new warranties.

Ready to try authorised remanufactured technology in your business?

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